

Hyunjin / Esther / Jo

estherjo.com +44 / 7492 510608 estherjo1994@gmail.com

Skills

Designing

Illustrator, Photoshop, InDesign, Premiere Pro, After Effects, SketchUp, Cura

Prototyping

Sketch, Figma, Zeplin, Invision, Balsamiq, Oven, Principle, ProtoPie

Coding

HTML5, CSS3, Js, Python, P5.js, Processing, Unity

Language

Korean, English

Extracurricular

Samsung Tomorrow Solutions

| May - Nov 2019 |

A social contribution project that solves social issues through the process of discovering and realizing creative ideas. Our team, Project Tingling, participated to further develop Tingling Cast: a simulation exercise service for the stutter.

Data Youth Campus

| Jun - Sep 2019 |

From Sejong Uni. in Seoul, South Korea, studied Python-based data analysis and deep learning. Participated in a project recommending Seoul's traditional attractions by predicting the congestion of Seoul.

NIPA VR Campus

| May - July 2019 |

Learning 3D content production technology using Unity. Practiced data visualization in a VR environment. Participated in a project visualizing air pollution of the line 2 subway in Seoul.

Voluntary Services

The Medical Library Promotion Eco-bag for Yonsei University | Graphic Design | Feb 2017

6th WFUNA(World Federation of United Nations Associations) Youth Camp | Student Mentor | Jan 2016

UNEP(United Nations Environment Programme) national committee for the Republic of Korea | Editorial Design | Nov 2015 - Nov 2016

The Medical Library Promotion leaflet for Yonsei University | Graphic Design | Aug 2015

Personal Interests

Sustainable development for quality education, health, and well-being
Data Visualization
Interaction Design & Interactive Art

EDUCATION

Sep 2019 - Jul 2021

Royal College of Art | MA | London, United Kingdom
Major in Service Design

Mar 2014 - Aug 2019

Hongik University | BFA | Seoul, South Korea
Majored in Visual Communication Design and Printmaking
Granted 2014 Fall - 2017 Spring Scholarships

Jul 2017 - Nov 2017

Australian National University | Exchange program | Australia
Studied Graphic Design and Computer Science

Mar 2011 - Feb 2013

Deokwon Arts High School | Arts High School | Seoul, South Korea
Majored in Fine Art and Oriental painting

EXPERIENCE

Nov 2019 - Present

Dem Dx | UX/UI SME | London, United Kingdom
• Part-time UX & UI designer in a medical startup focusing on an efficient diagnosis system.
• Designed a body map pathway for junior doctors and medical students to diagnose symptoms easily.

Mar 2019 - May 2019

pxd | UX Design Internship | Seoul, South Korea
• Researched future I/O service design for an American multinational computer technology company D.
• Supported overall project including background study, user research, ideation, workshops, prototyping.

May 2017 - Jul 2017

Wizpace | Graphic Designer | Seoul, South Korea
• Worked as a freelance designer for a startup Wizpace.
• Managing web design and branding.

Sep 2016 - Dec 2016

LG(Industry-University cooperation) | GUI Designer | South Korea
• Creating smartphone theme designs in LG SmartWorld.
• Designed the home & lock screen wallpaper, shapes & color of the app icons, and settings menus to the customized style.

Oct 2016 - Feb 2017

P.R department of Hongik Uni. | Graphic Designer | South Korea
• Planning social media and designing for SNS contents.

RESEARCH PUBLICATIONS

Tingling Cast: Broadcasting platform service for stuttering children
| July 2019 | Lead author, Late Breaking Papers, HCI International 2019

Tingling Cast: Broadcasting platform service for stuttering children
| Feb 2019 | Lead author, Full Paper, HCI KOREA 2019

Public Bus Service Design for Visually Impaired People
| Oct 2016 | Post Paper, KSDS (Korean Society of Design Science)

A Study on No-Show Prevention in the Restaurant Industry
| Oct 2016 | Post Paper, KSDS (Korean Society of Design Science)

HONORS

L'Oréal Brandstorm | The 2nd prize in National Project | Designer | South Korea | April 2019

United Hackathon-UNITHON | The best prize in IoT | Designer | South Korea | Feb 2017

Korea Society of Design Science | Post Honor Awards | Bachelor Degree Student Design Conference, Research | South Korea | Oct 2016